



# Your Secret Stories™

*...can predict your future*

Two Hour – Masterclass Outline

2 Hour Masterclass Presentation - Presenter: David Riordan  
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We all have **secret stories...**

And **THE** most powerful words  
we hear are...

The secret stories we tell  
ourselves.



Some we **SHARE** with others...



Most we keep **SECRET...**

And they can remain  
secret if you so choose.





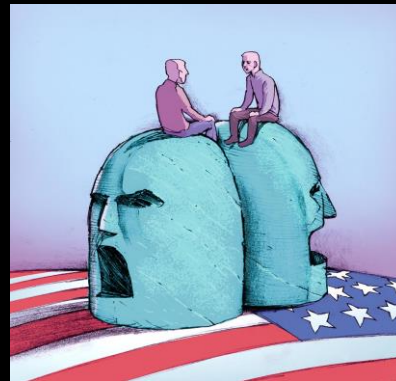
This is particularly true **NOW...**

If you're feeling overwhelmed by  
the culture wars, political unrest and  
fake news...



You are not **ALONE**...

In my interviews with global thought leaders for this project, they report that their secret stories are **wildly in flux** in this post-covid world.



But here's some **GOOD** news...

If you don't like how you feel about yourself or how you are showing up in the world...

Changing your secret stories is the first step towards coming out of what can feel like a very listless, depressed existence.





And how do we know that?

Because, when we are aligned with  
our secret stories, whatever we  
think or do next feels like we have...

**COME ALIVE!**



And knowing what secret stories are defining you, the more likely you will make choices that are closer to what...

**YOU TRULY WANT!**



As **OPPOSED** to being swept along  
in someone else's story or worse  
yet...

Leaving the **STORIES THAT DEFINE  
YOU** to others.

Define  
Yourself

And once you are aware of your secret stories they can serve as a kind of **INNER COMPASS** that always points to what's true for you in any moment.



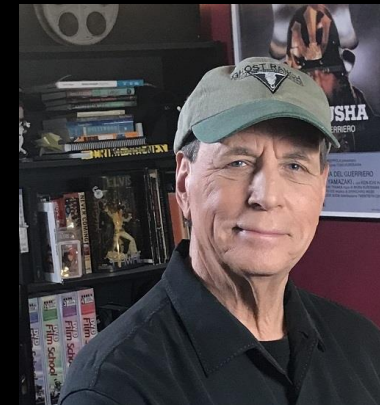


This **2 Hour Masterclass** is designed to help you begin to identify and take full advantage of your secret stories.

Don't you want to know...

1. What secret stories are **currently in play** in your life?
2. What secret stories are **determining the quality** of your relationships?
3. What cultural secret stories are **shaping your work** in the world?
4. What secret stories are **influencing** whether your now and future is the one you want?

In my Hollywood career as a record artist, filmmaker and interactive entertainment designer/producer, I learned a great deal about the **STORIES** we humans tell each other...





However, as I gained more experience, I began to realize there was a much more important role the **STORIES** I told could play than just keeping the masses entertained.



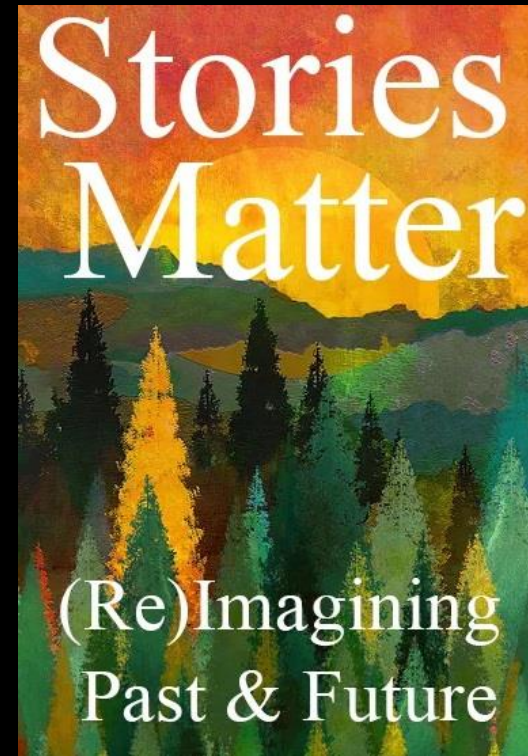


I discovered the stories we tell ourselves deeply **INFLUENCE** how we feel, think and imagine our future.



I realized that *IF* I was unhappy with my life or the direction my tribe was headed...

The first step towards changing how I felt was creating **STORIES** that depicted something other than the dystopian narrative we seemed to be living into.



## Masterclass Basics

The secret stories you tell yourself provide the **LENS** through which you attempt to make sense of how you think and feel about yourself and your place in the world.



They also **EVOLVE** over time...

Our sense of ourselves and the world around us changes as we traverse the many different chapters of our lives.

How many times have you caught yourself saying...

“I’m not that person anymore.”



There are at least **TWO** different kinds of secret stories we tell ourselves.

Recognize any of these themes?

Negative

I'm not good enough

I'm too fat

I'm a victim

I'm not worthy of love

Positive

I am completely capable

I am smart enough to do this

I am spontaneous

I am worthy of love



Many times, we don't consciously realize that our thoughts or actions are **being influenced** by these story patterns.



The secret stories you tell yourself can also represent your attempt to sort out the difference between what **SEEMS** to be happening vs....

What is **ACTUALLY** happening.



We like to say...

If you want a more meaningful life  
or more rewarding work...

Begin by aligning your secret  
stories with what is *ACTUALLY*  
happening.

YOU  
KNOW  
THE  
TRUTH,  
BY THE  
WAY IT  
FEELS.



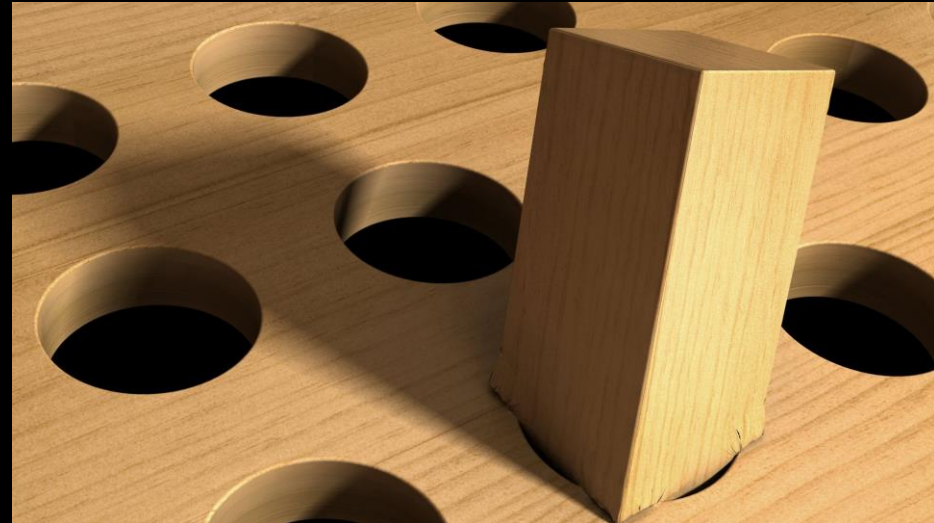
Let me make this PERSONAL...

For the longest time I could not align what it felt like to be me with what *SEEMED* to be happening in the world.



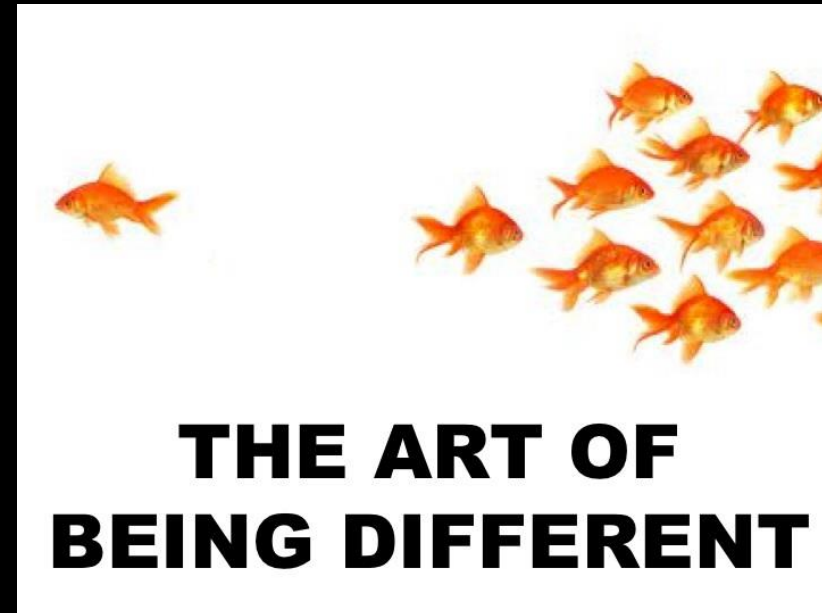
In my younger days I had no orienting narrative that explained how I fit.

A **SQUARE PEG** in a round hole is sometimes what this condition is called.



As I interviewed accomplished global thought leaders for this project, this **OUTLIER** existence turned out to be a pretty common theme.

It had something to do with listening to a **DIFFERENT DRUMMER**, although I had no access to what that concept meant back then.



As I began to find myself in more of a **SHARED REALITY** with others in college...

I noticed this notion of what **SEEMED** to be happening vs. what was **ACTUALLY** happening was in play.



There seemed to be a measurable difference between what some people and organizations **SAID** and what they **DID**.





I discovered that in the **GAP** between what **SEEMED** to be happening and what was **ACTUALLY** happening...

was where I could create **NEW** secret stories in the hope they would lead me to the now and future I wanted.



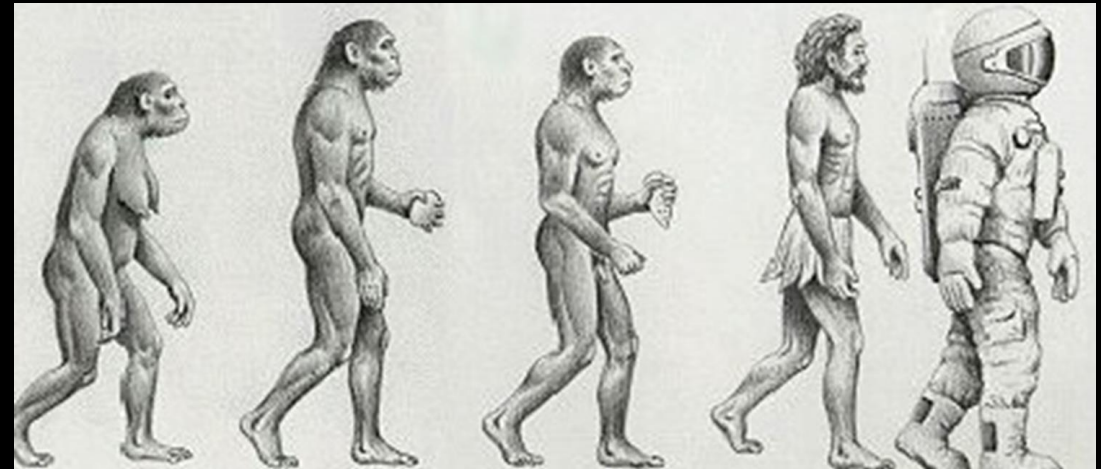


I also became aware that **CULTURES** have secret stories too. They play a big part in who we say we are as individuals.



We humans have **CHANGED** our cultural orienting story 4-5 times in the 50,000 years since we started asking the question...

**“WHY ARE WE HERE?”**



From early tribal bands to the first agrarian empires, to modern nations, to the connected global community we have become...

Each leap we made in intelligence increased our capacity as citizens to seek out new **STORIES** about how the world could work.



*AND* the more experience you get in the world you realize...

the similarity between what a culture **SAYS** it represents and how it actually **ACTS** is a measure of its stability.



IF there is a perceived **GAP** between what a culture claims it stands for and how it *ACTUALLY* acts in the world...

That difference can eventually spark changes in who is in charge.



This may also be true for us as individuals. Personal revolutions can sometimes show up as a **LIFE CRISIS**.



So, we could say creating and keeping secret stories is an *integral* part of **BEING** completely **human**.



No matter who you are or what your circumstances...

You are influenced by particular kinds of secret stories that color how you orient your life and how you relate to those **AROUND YOU**.





It doesn't really matter if they are true or not, they are still important because they are the **LENS** through which you look and experience everything.



But why now? Why are our secret stories so important in this moment?

It feels to me and those I interviewed for this project that we are standing at a kind of **CROSSROADS**...

Again.



Do we continue to live into our **OLD** stories concerning who we are and what we stand for...

even though they seem to be increasingly **DYSTOPIAN**, dysfunctional and ineffectual?



Or do we start living up to the **STORIES**  
we tell ourselves about a world that  
proclaims the following...

The **first step in** creating a better future...  
is to create a better **STORY** about it...

The importance of contributing to a more “**GENERATIVE**” now and future narrative is inspired by my wanting to align my feelings, thoughts and actions with the **BRIGHTER** side of history.



How about **YOU**?

What stories are you telling  
yourself and the world?



Here's what this [2-Hour Masterclass](#) is going to explore...

## Your Secret Stories 2 hour Masterclass

- We all have secret stories, and they **evolve** over time.
- *The* most **powerful words** you will hear are the secret stories you tell yourself.
- Cultures also have secret stories. For example, secret cultural stories can **define** the character and the future of a nation. They can partially shape our identities as citizens of that nation or as members of a tribe.
- It is important to understand how you think **change** takes place when you are exploring your secret stories.

*And....*





## Your Secret Stories

### 2 hour Masterclass

- Why our secret stories are so important to identify NOW.
- Defining the **GAP** between what *seems* to be happening vs. what is *actually* happening that our secret stories attempt to address.
- One thing you could ask yourself is: “what is **spirit** up to in all of this?”
- Examples in history when someone’s secret story **changed the world** leading to the old adage...

“the best way to **predict the future** is to **create it.**”



## Your Secret Stories

### 2 hour Masterclass

I will also ask course participants to **engage** with three self-directed exercises...

Exercise 1: What's a current **SECRET STORY** you tell yourself that is **influencing** your thoughts and behavior? How is it **impacting** what you tell yourself about who you are and who you are in relationship to others?

Exercise 2: Give one example of something in the world that is **CHALLENGING** the current **SECRET STORY** you are telling yourself about who you are.

Exercise 3: - Give three examples of **fictional** stories in films, television, books, video games or social media that **inform** your view of the future.





Your next contribution to yourself and the world begins with creating a new, novel **STORY**... that you tell yourself.

